

NGO manipulates and ignores science to scare consumers away from safe and trusted products

French Association Agir pour l'Environnement launched a website that irresponsibly mischaracterizes the use of titanium dioxide (E171) in hundreds of food products. Titanium dioxide is a naturally-occurring substance that has been commonly used in foodstuff for decades to brighten colours and enhance their surface texture and shine. Nanoparticles of titanium dioxide cannot do that, because they are transparent. This is why food manufacturers use titanium dioxide in sizes that are above the nanoparticle size.

Agir pour l'Environnement stands that nanoparticles in food have not yet been properly assessed and therefore should be taken out of the market. In fact, not only is E171 not used as a nanoparticle in food, but it is also one of the most well-tested and important substance in commerce. EFSA published last year a comprehensive review of titanium dioxide in food and found it presented no concern for the safety of consumers.

About TDMA

The Titanium Dioxide Manufacturers Association - TDMA is a sector group of Cefic (the European Chemical Industry Council) and it represents the major producers of titanium dioxide (TiO₂) and acts as their responsible voice in Europe since 1974. TDMA promotes and defends the merits of titanium dioxide in all suitable applications by bringing forward evidence of its safety and efficacy. TDMA is a non-profit organisation and it has no commercial role. For all commercial enquiries, please refer to the websites of our members.

www.tdma.info

